

PURPOSED PARTNERS

Bridging the Gap Between Your Vision and Your Purpose.

VISION

We partner with entrepreneurs, business owners, C-suite leaders, and purpose-driven organizations to build systems, strategy, and clarity that actually serve you. From executive advisory to operations assistance and creative direction, our customized services are designed to help you lead with intention, scale with peace, and grow with purpose at the center.

WHY CHOOSE US?

- Support that meets you where you are and helps you move forward
- Real-world experience across strategy, operations, and creative
- Flexible, values-driven solutions built around your capacity
- Hands-on, heart-forward guidance you can trust
- A partner who is as committed to your purpose as you are



25+ Years of Experience



15+ Years Client Retention



100+ Clients Served



C-SUITE EXECUTIVES, ESO'S & CDFI'S

We deliver operational clarity, technical assistance, and executive alignment to help leadership teams streamline systems and scale impact without burnout.



ENTREPRENEURS & BUSINESS OWNERS

We guide business owners and entrepreneurs from chaos to clarity with strategy, structure, and support that helps them grow what's in your hands and build a business that works for you.



INFLUENCERS & IMPACT LEADERS

We support you as a coach, influencer, or public figure in building a monetizable brand and backend operations that scale your impact, income, and visibility.

CONTACT US

Schedule your discovery session today!



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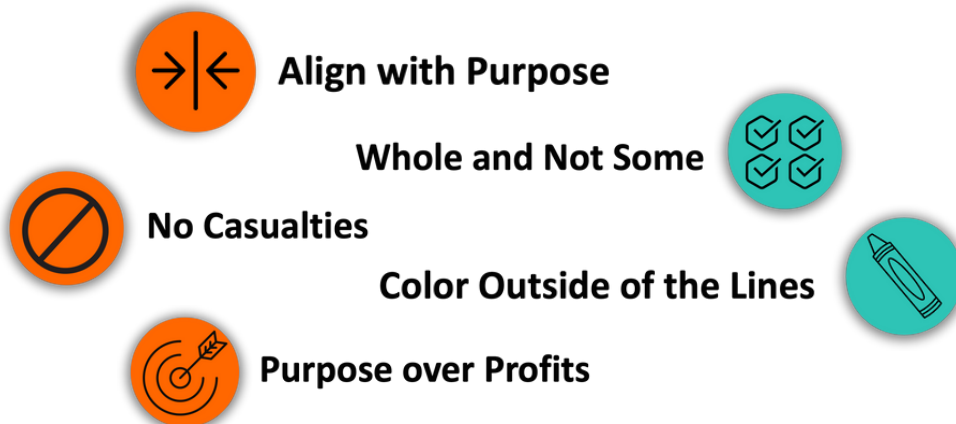
OUR VISION

To build purpose-driven ecosystems that equip entrepreneurs, executives, and organizations with the clarity, strategy, and structure needed to grow with alignment, increase operational strength, elevate their impact, and help one million people and companies achieve measurable transformation by 2035.

OUR MISSION

To empower individuals, founders, and organizations with strategic clarity, operational excellence, creative identity, experiential impact, and leadership development through a multi-division ecosystem designed to turn purpose into aligned performance.

OUR VALUES



WHO DO WE SERVE?

- C-Suite Executives
- Business Executives
- CDFIs
- ESOs
- Impact Investment Firms
- Entrepreneurs
- Small Business Owners
- Franchise Owners
- Tax-Exempt Organizations
- Influencers
- Public Figures
- Coaches
- Educators



OUR SERVICES



<https://purposedpartners.com>



Strategy Sessions and Early-Stage Clarity
Where ambitious ideas become real plans.

- Strategy sessions
- Business clarity mapping
- Offer development and refinement
- Business model guidance
- Purpose-driven planning
- Early-stage systems recommendations
- Step-by-step direction for your next moves



Operations Support and Backend Execution
Your backbone for flawless systems and daily execution.

- Task and project execution
- Daily operations support
- Website and technology maintenance
- Internal portal and SOP setup
- Process documentation and implementation
- Podcast set-up and production
- Systems set-up and workflow development
- Backend marketing support



Fractional C-Suite Leadership and Strategic Direction
Leadership that brings clarity, structure, and momentum.

- Fractional CXX
- Business advisory
- Executive advisory and leadership alignment
- Organizational structure and planning
- Department oversight and accountability
- Strategic project management
- Leadership development and performance frameworks



Branding, Creative Direction, and Marketing Strategy
Branding that speaks, stands out, and stays remembered.

- Branding strategy and marketing direction
- Logo and visual identity design
- Brand style guides and brand systems
- Messaging, taglines, and brand voice development
- Social media content planning
- Website design direction
- Creative direction for photography and video



Events, Production, and Experiential Design
Where purposeful ideas become unforgettable experiences.

- Event ideation and experience design
- In-person, hybrid, and virtual production
- Vendor and logistics management
- Run of show and day-of execution
- Virtual tech support and moderation
- Media coordination and content capture

PARTNERSHIP WINS



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COMMUNITY DEVELOPMENT FINANCIAL INSTITUTION



7 Months



\$1.7 Million



5 Hours/4 Days



\$11.5 Million



- Managed a pipeline of \$11.5M in potential loans, supporting over 250 prospective borrowers in just 7 months.
- Successfully deployed \$2.5M in funding to qualified recipients.
- Streamlined day-to-day operations to create a more efficient system for the entire team.
- Reduced staff work hours to just 4 hours a day, 5 days a week, without sacrificing performance.

SMALL BUSINESS OWNER



3 Months/2 Days



\$20,000+



47 Speakers



71 Social Posts



- Planned and executed a high-impact 2-day event in under 90 days.
- Secured \$20K+ in sponsorship funding to support event production and marketing.
- Coordinated 47 speakers to deliver diverse, high-value sessions for attendees.
- Rolled out a 71-post social media campaign to drive awareness and attendance.

TAX EXEMPT ORGANIZATION



4 Months



\$30,000



1 Website



2 Programs



- Created 2 official, mission-aligned programs to serve the community within 4 months.
- Led the rebranding and full rebuild of the organization's website.
- Secured IRS tax-exempt approval in a record of 3 weeks.
- Helped secure \$30K in funding to kickstart programming and operations.

GIG RECRUITMENT ORGANIZATION



2 Months



50+ Onboarded



3K+ Members



80+ Hours



- Served as Fractional COO to strengthen operations and streamline organizational workflows.
- Facilitated 80+ hours of live training and upskilling sessions for community members.
- Grew the online community from 228 to over 3,000 members in just two months.
- Onboarded 50+ course creators to expand the educational library for the community.



OUR TEAM



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EB

Chief Purpose Hacker

EB is the Chief Purpose Hacker of PurposedPartners™, a strategist known for aligning people and organizations with the clarity, structure, and strategy they need to grow with confidence. With a background in banking, business development, branding, and impact investing, she helps founders, executives, and purpose-driven organizations break through limitations and operate in alignment. EB is a disruptor of comfort zones, turning purpose into a pathway and vision into measurable action.



ERIC

Chief Story and Strategy Officer

Eric is the Chief Story and Strategy Officer of PurposedPartners™ and an award-winning filmmaker and brand strategist who transforms stories into strategic assets. With more than a decade of experience in producing, directing, and creative consulting, including a Student Academy Award, Eric blends narrative mastery with strategic insight to help brands communicate with clarity, authenticity, and impact. His work shapes the storytelling foundation of PurposedPartners and the clients we serve.



MICKI

Chief Project Architect

Micki is the Chief Project Architect of PurposedPartners™, a creative strategist and project leader who transforms complex ideas into fully executed initiatives. With expertise in curriculum design, culturally responsive pedagogy, theater arts, and large-scale production, she brings precision, cultural fluency, and execution power to every project. Micki is known for her PMO-style approach, ensuring every initiative moves with clear scope, structure, and impact.





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Schedule Your Complimentary Discovery Session Today!

You are building something bigger than you can carry alone, and the right support will change everything.

Schedule your discovery session and let us take a real look at where you are, what you want, and what it will take to get there. Whether you need strategy, structure, branding, operations, leadership support, or an entire ecosystem built around your vision, we will help you map the path and walk it with confidence.

Your next level is not waiting for the perfect time. It is waiting for your yes. Let us help you get there.

Schedule Today ✨➡️

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